

BECKA RAHN  
DIGITAL FABRIC  
PRINTING WITH



Spoonflower



# WHAT IS SPOONFLOWER?

Spoonflower is a web-based company that allows you to:

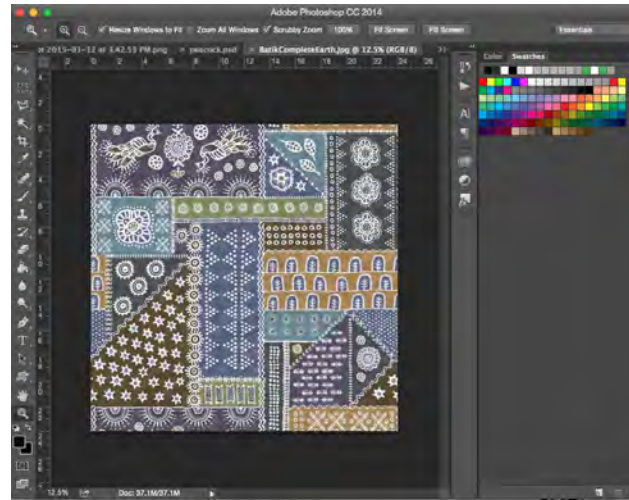
- Design & print custom fabric, wallpaper & gift wrap on-demand.
- Sell your designs in the largest marketplace of independent surface designers.

Spoonflower does not make finished objects, but prints on 20 different fabric and paper surfaces.

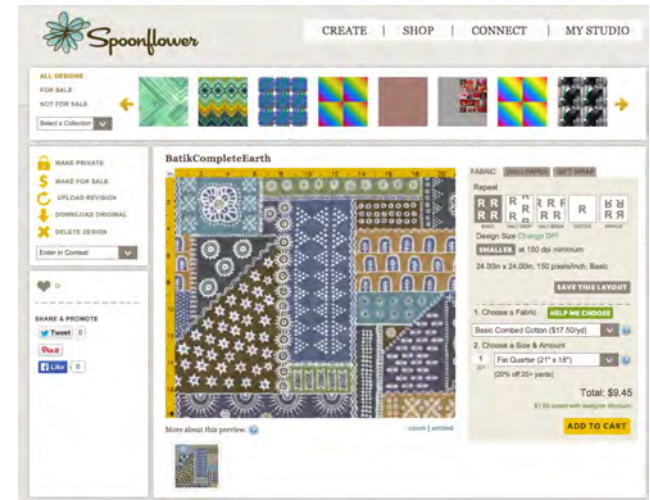
# DIGITAL FABRIC DESIGN: HOW IT WORKS



concept



digital design



upload it



print it on fabric



sew it or sell it



# BUYING FABRICS & PAPERS

You can order anything from an 8x8 inch swatch up to dozens of yards of fabric.

Prices vary for each fabric from \$15-32 per yard. Swatches are \$5 or you can get a collection of swatches for \$20.

Spoonflower has a variety of fabrics including cotton, silk, linen, polyester in weights from crepe de chine to upholstery. There are 2 different wallpapers and 2 kinds of gift wrap.

If you also SELL some of your designs, you get a 10% discount off of any order of your own designs. There is no discount if you order from another designer.

Turn around time is about 2 weeks.

Your designs are always private unless you say otherwise. You always retain all rights to your designs.





THIS DESIGN LIBRARY  
BELONGS TO:  
**beckarahh**

Views

- ALL DESIGNS
- COLLECTIONS
- CONTEST ENTRIES

ADD DESIGN

CREATE COLLECTION

SWATCH SAMPLER

Order a batch of swatches from all the designs in any one of your collections. At ~\$1.20 per swatch, this is the most cost effective way to order swatches. Select a collection to order a swatch sampler.

Search design library



for sale



public



private



all

Filter by product



VIEW: 24 | 72



Newest to Oldest

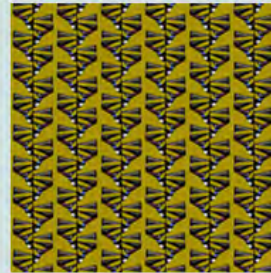


ohFudge

None

0 favorites | 0 comments

Select an Action

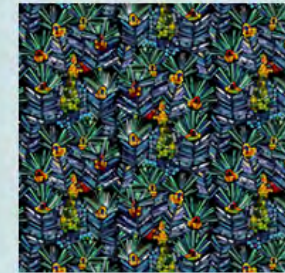


stairs

Grid

0 favorites | 0 comments

Select an Action



peacock

Grid

0 favorites | 0 comments

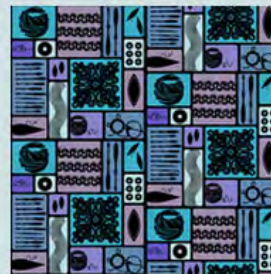
Select an Action



LaceGrid4-01

Grid

0 favorites | 0 comments



LaceGrid-01

Grid

0 favorites | 0 comments



knittingblocks-02-01

Grid

0 favorites | 0 comments

# SELLING FABRICS & PAPERS

You can sell any design. You are required to order a minimum of an 8x8" swatch of the design to proof it before it can be for sale.

You get a 10% commission on any sales of your designs.

You always choose the scale and repeat style of your design. The buyer can choose the fabric/paper it is printed on. No one can edit your design but you.

Spoonflower prints and ships designs directly to the buyer.

Your designs are always private unless you say otherwise. You always retain all rights to your designs.

If you sell some designs, you have a shop storefront that is built right into the site.



## Products

FABRIC 39  
WALLPAPER 21  
GIFT WRAP 19

## Designs by beckarah



EDIT YOUR SHOP

### beckarah

Becca Rahn  
Minneapolis MN USA

I sew. I knit. I teach. I spend a lot of time with my laptop. I love my dog, coffee, my husband and good books (although not necessarily in that order).

beckarah.etsy.com  
www.beckarah.com

### SHOP HOME

FABRIC COLLECTIONS

DESIGNS NOT FOR SALE

NEWS

FAVORITES

FOLLOWERS

FOLLOWS

## Connect

Like Share 1

## Shop Tags



Sort: CLASSICS | FRESHTASTIC | NEW



batikcompletewarm



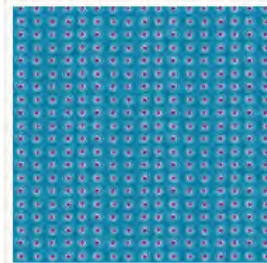
batikcompletecool



batikcompleteearth



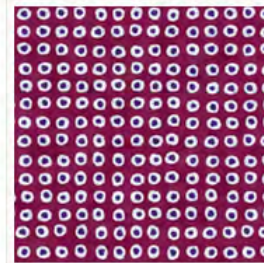
mrs. rogers



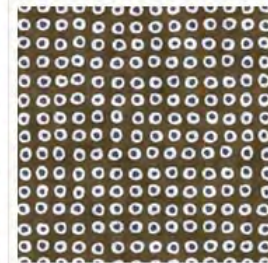
batiksunscoolblue



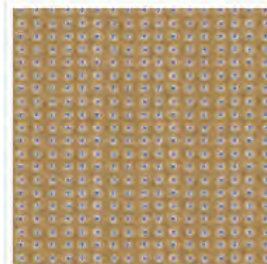
batikloopswarmgreen



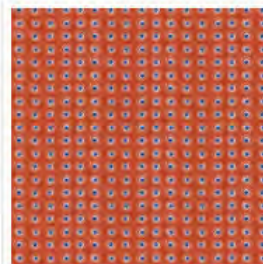
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batikloopsearthcaramel



batiksunssearthgold



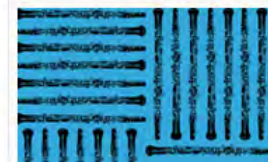
batiksunswarmtangerine



batiktrianglestripecoolaqua



batiktrianglestripeearthsmoke



## Explore

RECENT TRENDS  
HOT SELLERS  
FABRIC OF THE WEEK  
LATEST FAVORITES

## Products

FABRIC  
WALLPAPER  
GIFT WRAP

## Tag Search

 **GO**

## Popular Tags

BIRDS  
CHEVRON  
DOG  
DOLL  
ELEPHANT  
FLOWERS  
GEEK  
HORSE  
IKAT  
KAWAII  
MOD  
MONSTER  
MOROCCAN  
MUSTACHE  
NAUTICAL  
NURSERY  
OCEAN  
OWL  
STRIPES  
TREE

**MORE**

## Colors



# FABRIC

100 DESIGNS: RECENT TRENDS

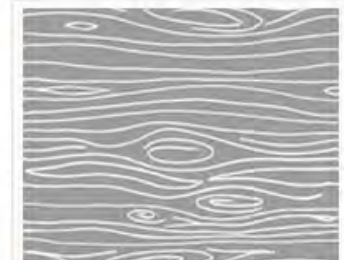
**CLEAR ALL**



sheriff callie  
pinkel



spoonflower  
jillian2000



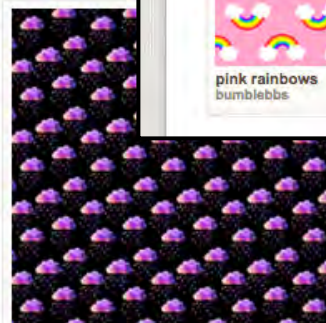
sheep shape (gray) 12in  
leanna



whale whirl  
abloom



groundhog holes-spring is co...  
ottomanbrim



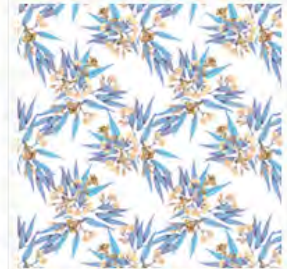
black-acid-rain-colorway  
kaylamei



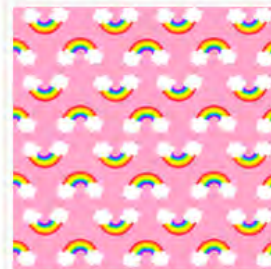
batikcompletewarm  
beckarahh



pansy confetti  
larkspurhill



gumnuts in gilded copper blue  
thistleandtox



pink rainbows  
bumblebbs



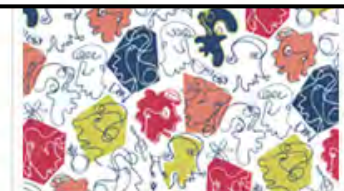
katträven  
stellapetronella11



frowns and felines  
kagcomix



devon rex cat damask  
chantal\_pare



'conversations' inspired by ...  
licoricelove



WWW.SPOONFLOWER.COM/PROFILES/BECKARAHN

WWW.BECKARAHN.COM

I have a book about digital fabric design with Spoonflower that will be out in Fall 2015.

Sign up for my email list at [www.beckarahn.com](http://www.beckarahn.com) for classes, book news and launch party updates.

